



**ARIEL**



**HINTS & TIPS FOR  
STAIN REMOVAL**

Here is a quick reference guide on what washing symbols mean and how to care for your garment.

**CARE LABELS**  
ALWAYS CHECK THE  
CARE LABEL FIRST  
BEFORE USING ANY  
PRODUCTS ON YOUR  
GARMENT



**PLEASE NOTE:** Always refer to your care label before using our stain removers.

If the Garment says **DO NOT BLEACH** or has the equivalent care symbol, then please **DO NOT USE** our stain removers on them!



# CARE LABEL TIPS

## Washing symbols

These UK washing machine symbols show what setting and temperature to wash your garment at, and if it is safe to be washed in your machine.

These symbols are generally what you will see, but if you see a number of dots inside the bucket of water icon it means the following:  
**One dot** - 30° where you will have to wash your clothes in cold water.  
**Two dots** - 40° where you will have to wash your clothes in warm water.  
**Four dots** - 60°.

Where the hand wash symbol is used, always wash by hand at 40°C or lower or choose this setting on your washing machines programme.



## Bleaching symbols

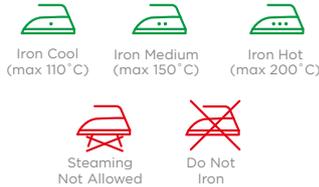
Before you use any of our stain removers please make sure your garments fabric care label can handle the bleaching agents before use.

If you see the empty triangle below you can safely use our stain remover products.



## Ironing symbols

The dots inside the ironing symbol show the temperature which should be used to iron the garment. One dot will usually be on delicates like wool and silk whilst two dots will be on synthetics and three dots on linens and cottons.



## Dry cleaning symbols

The symbols below are to show you when a garment should be dry cleaned only or what solvent can be used. It is recommended that you let your dry cleaning professional know which solvent to use.



## Additional dry cleaning symbols

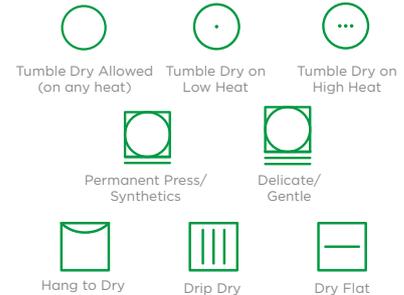
When you are dealing with delicate pieces of clothing please follow the below symbols which will give your professional dry cleaner that little bit of extra information when dealing with the garments.



## Drying guideline symbols

When tumble drying your clothes and to prevent them from shrinking or becoming mishapen please refer to the symbols below.

When you see a square with a circle inside it means that the garment can be tumble dried. If there are any dots inside the circle it indicates the setting to use. If you see a line underneath as below then use the 'Permanent Press' setting and two bars mean to use the 'Delicate' setting.



# The NEW Ariel stain removers with that Ultra OXI Effect, gives you the outstanding power you've come to expect.

The new range of Ultra OXI stain removal products has been created to work on a range of tough stains, including fresh food and drink stains, ketchup, BBQ sauce, fruit juice, tomato juice, coffee, chocolate, tea and wine. and many more...



Ariel Ultra Oxi Brighter Whites and Colour Safe Stain Remover Powder have been specially developed to remove stains from clothing with as little as a scoop in your wash.



Ariel Ultra OXI Stain Remover Spray for when you need that added extra boost added to your wash. Suitable for whites and colours.

Do not use on any garment bearing the phrase **DO NOT BLEACH** or equivalent care symbol.



## STAIN REMOVAL TIPS



### Coffee

Our top coffee stain removal tip is don't let the stain dry! Coffee will become harder to remove once the stain has dried-in.

Do not rub a stained item as this will only spread the stain. Blot the stain, don't rub it!

1. Mix 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** and 3/4 scoop of water (max 40°C) into a paste.
2. Gently rub the stain as required using the knobby base of the scoop.
3. Leave the paste on the stain for a maximum of 5 minutes.
4. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.



### Tea

Our top tea stain removal tip is don't let the stain dry! Tea will become harder to remove once the stain has dried-in.

Do not rub a stained item as this will simply spread the stain. Blot the stain, don't rub it!

1. Take a clean, damp paper towel or cloth and dab the tea stain until you have removed as much as possible.
2. Spray **Ariel Ultra OXI Stain Remover Spray** directly onto the stained area and rub gently.
3. Leave the spray on the stain for 1-5 minutes before washing as normal.
4. For best results, treat the stains as soon as possible and apply to both sides.



### Red wine

Our top red wine stain removal tip is don't let the stain dry! Red wine will become harder to remove later if left untreated.

We would also encourage you not to dry a stained item until you have managed to remove the red wine stain to your own satisfaction.

1. Put some salt on the stain as quickly as possible to soak up the red wine.
2. Dab the stained area with a dry cloth. Remember to dab the stain inwards to avoid spreading the stain. Do not rub a stained item; this will only spread the stain.
3. Blot the area of the stain again with a new paper towel dampened with water. Repeat **Step 2** if necessary.

4. Red wine stains are caused by the pigment in wine - an Anthocyanin. Anthocyanins are found in the skins of the grapes and are the cause of red wine stains, as they easily attach themselves to fibrous items.
5. Dissolve 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** in 3L of warm water (max 40°).
6. Soak the item for 1hr (max).
7. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.

Please note: Follow the washing instructions on your garment carefully.

Important: Always follow the usage instructions on the Ariel packaging. Do not use on wool, silk or leather. Do not use on finished or coated surfaces - for example wood, metals etc.

## STAIN REMOVAL TIPS

Do not use on any garment bearing the phrase **DO NOT BLEACH** or equivalent care symbol.



### Cola

Our top cola-based drinks stain removal tip is don't let the stain dry! Cola will become harder to remove once the stain has dried-in.

1. Put the item under hot water. This should help to remove the initial stain before it dries.
2. Dissolve 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** in 3L of warm water (max 40°).
3. Soak the item for 1hr (max).
4. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.



### Beetroot

Our top beetroot stain removal tip is to act very quickly! Beetroot is a very stubborn stain and will become harder to remove over time.

1. Dissolve 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** in 3L of warm water (max 40°).
2. Soak the item for 1hr (max).
3. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.



### Red fruit

This is a tannin stain - which derives from fruit and often shows as a colour in the final product. Fresh tannin stains can usually be removed by laundering the garment using detergent in the hottest water recommended for the fabric.

1. Rinse the stained area with cold water. This will prevent the stain from setting.
2. Let the stain stand for at least 5 minutes before rinsing hot water through the back of the stain over the sink. Making the water as hot as you can will force the stain back out through the fabric.
3. Rinse thoroughly.

4. Dissolve 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** in 3L of warm water (max 40°).
5. Soak the item for 1hr (max).
6. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.

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## STAIN REMOVAL TIPS



### Raspberry

Act fast. Carefully remove as much of the fruit as possible, then run under the cold tap.

1. Dissolve 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** in 3L of warm water (max 40°).
2. Soak the item for 1hr (max).
3. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.



### Ice cream

Our top ice cream stain removal tip is to soak the stain in cold water and gently sponge it before putting the garment in the washing machine. Make sure that the water is cold, as hot water can react with the protein in ice cream which will make the stain harder to remove.

1. Gently remove any excess ice cream and then take a clean, damp paper towel or cloth and dab the ice cream stain until you have removed as much as possible.
2. Dissolve 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** in 3L of warm water (max 40°).
3. Soak the item for 1hr (max).
4. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.



### Chocolate

Chocolate stains may leave a faint oily mark if removed without a detergent product. Make sure to check for this before drying the stained item or this mark will become very difficult to remove. Chocolate is a common cause of stains because of its low melting temperature, and the fact that it contains both cocoa butter and milk solids; two staining agents.

1. Dissolve 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** in 3L of warm water (max 40°).
2. Soak item for 1hr (max).
3. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.



### Barbecue sauce

Our top barbecue sauce stain removal tip is to act quickly, the longer you wait the harder it will be to fully remove the stain. Barbecue sauce can be a very tough stain to remove because of its dark pigments and oily residue.

1. Spray **Ariel Ultra OXI Stain Remover Spray** directly onto the stained area and rub gently.
2. Leave the spray on between 1-5 minutes before washing as normal.
3. For best results, treat the stains as soon as possible and apply on both sides.

Please note: Follow the washing instructions on your garment carefully.

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## STAIN REMOVAL TIPS

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### Mayonnaise

Mayonnaise is an oil-based food stain. For best results it is important to treat the stain as quickly as possible as oil-based stains can be stubborn when dry. It may be necessary to repeat the stain removal process a few times to restore the clothing back to its original form, depending on the severity of the stain.

1. Remove as much excess mayonnaise as possible, immerse the stain in cold water and let the item soak for several minutes.
2. Spray **Ariel Ultra OXI Stain Remover Spray** directly onto the stained area and rub gently.
3. Leave the spray on the stain for 1-5 minutes before washing as normal.
4. For best results treat the stains as soon as possible and apply on both sides.



### Ketchup

Our top tip for removing ketchup stains is to remove as much of the excess ketchup as possible. We would encourage you not to rub a stained item: this will simply spread the stain.

1. Take a clean, damp paper towel or cloth and dab the ketchup stain until you have removed as much as possible.
2. Spray **Ariel Ultra OXI Stain Remover Spray** directly onto the stained area and rub gently.
3. Leave the spray on the stain for 1-5 minutes before washing as normal.
4. For best results, treat the stains as soon as possible and apply to both sides.



### Tomato sauce

Our top tip for removing tomato stains is remove as much of the excess tomato sauce as possible and flush the affected area with cool water to stop the stain setting.

1. Take a clean, damp paper towel or cloth and dab the ketchup stain until you have removed as much as possible.
2. Spray **Ariel Ultra OXI Stain Remover Spray** directly onto the stained area and rub gently.
3. Leave the spray on the stain for 1-5 minutes before washing as normal.
4. For best results, treat the stains as soon as possible and apply to both sides.



### Mustard

Our top mustard stain removal tip is to treat the stain as quickly as possible as mustard can actually dye the fabric permanently. It's a tough stain once dried in.

1. Gently scrape the excess mustard off. Then, using a clean, damp paper towel or cloth, dab the stain for a few minutes. Be careful not to spread the stain.
2. Spray **Ariel Ultra OXI Stain Remover Spray** directly onto the stained area and rub gently.
3. Leave the spray on the stain for 1-5 minutes before washing as normal.
4. For best results, treat the stains as soon as possible and apply to both sides.

## STAIN REMOVAL TIPS



### Honey

Scrape any excess honey off the garment and rinse under cold water for 30 seconds. Treat the stain as quickly as possible; once honey sets the stain will be harder to remove.

1. Take a clean, damp paper towel or cloth and dab the honey stain until you have removed as much as possible.
2. Spray **Ariel Ultra OXI Stain Remover Spray** directly onto the stained area and rub gently.
3. Leave the spray on the stain for 1-5 minutes before washing as normal.
4. For best results, treat the stains as soon as possible and apply on both sides.



### Baby Food

Baby food stains can be tricky to remove especially when they are brightly coloured, like carrot puree or tomato sauce. Treat the stain as quickly as possible. Carefully remove any excess food and avoid rubbing the stain further into the fabric.

1. Dissolve 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** in 3L of warm water (max 40°).
2. Soak the item for 1hr (max).
3. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.



### Gravy

Gravy stains can be particularly tricky to remove because they are a combination stain made of protein and grease. Both of these types of stain require different treatments, so it takes a little extra care to get the balance right. Treat a gravy stain as soon as possible. Carefully remove any excess gravy and avoid rubbing the stain further into the fabric.

1. Mix 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** and 3/4 scoop of water (max 40°C) into a paste.
2. Gently rub the stain as required using the knobby base of the scoop.
3. Leave paste on the stain for 5 minutes max.
4. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.



### Curry

Curry stains need to be pre-treated with **Ariel Ultra OXI Stain Remover Powder** as soon as possible.

1. Carefully remove any excess food and avoid rubbing the stain further into the fabric.
2. Mix 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** and 3/4 scoop of water (max 40°C) into a paste.
3. Gently rub stain as required using the knobby base of the scoop.
4. Leave paste on the stain for 5 minutes max.
5. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.

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### Oil & Grease Stain

Our top oil and grease stain removal tip is to attack the stain rapidly! Oil and grease stains will become more difficult to remove later if you don't treat them immediately as they start to set into the fabric.

1. Spray **Ariel Ultra OXI Stain Remover Spray** directly onto the stained area and rub gently.
2. Leave the spray on the stain for 1-5 minutes before washing as normal.
3. For best results, treat the stains as soon as possible and apply on both sides.



### Cooking Oil

Our top cooking oil stain removal tip is to attack the stain rapidly! Cooking oil stains will become more difficult to remove later if you don't treat them immediately as they start to set into the fabric.

1. Spray **Ariel Ultra OXI Stain Remover Spray** directly onto the stained area and rub gently.
2. Leave the spray on the stain for 1-5 minutes before washing as normal.
3. For best results, treat the stains as soon as possible and apply on both sides.



### Grass

Grass stains consist of dye from the chlorophyll of the plants, and therefore it is very hard to remove through ordinary laundering.

Grass stains can be difficult to remove if not treated as soon as possible. Work from inside out; this helps lift the stain off the fabric.

1. Spray **Ariel Ultra OXI Stain Remover Spray** directly onto the stained area and rub gently.
2. Leave the spray on the stain for 1-5 minutes before washing as normal.
3. For best results, treat the stains as soon as possible and apply on both sides.



### Mud

Let the mud dry thoroughly; do not attempt to wipe off the mud. It will only smear the stain onto more of the clothing.

1. Once the mud stain has dried, try shaking or vacuuming the area to remove dried clumps of mud, then rinse under water.
2. Dissolve 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** in 3L of warm water (max 40°).
3. Soak the item for 1hr (max).
4. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.

## STAIN REMOVAL TIPS



### Clay

Our top clay stain removal tip is let the clay dry thoroughly and then brush off as much as possible from your clothes. Once the majority of the dried clay has been removed, wet the item under cold water and rub the remains of the stain and leave it to dry.

1. Dissolve 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** in 3L of warm water (max 40°).
2. Soak the item for 1hr.
3. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.



### Greyness

**Ariel Ultra OXI Stain Remover Powder** will effectively remove greyness and whiten your garments and will also safely brighten coloured fabrics.

1. Dissolve 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** in 3L of warm water (max 40°).
2. Soak item for 1hr (max).
3. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.



### Antiperspirants

Most antiperspirants use aluminum salts to diminish the production of sweat, but these also result in those unwanted stains.

1. Mix 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** and 3/4 scoop of water (max 40°C) into a paste.
2. Gently rub the stain as required using the knobby base of the scoop.
3. Leave paste on the stain for 5 minutes max.
4. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.

### Deodorants

If you use deodorants that consist of alcohol and perfume, the stains created will be mostly sweat, so it is important to put cold water on the stain. Heat can actually change the chemical structure of the deodorant stain, making it much harder to remove. Agitate and soak the stained item of clothing in cold water.

1. Spray **Ariel Ultra OXI Stain Remover Spray** directly onto the stained area and rub gently.
2. Leave the spray on the stain for 1-5 minutes before washing as normal.
3. For best results, treat the stains as soon as possible and apply on both sides

Please note: Follow the washing instructions on your garment carefully.

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### Mascara

With both waterproof and non-waterproof mascaras, a faint mark may remain if the mascara is not removed immediately. Generally, mascara is a dark colour and so the stains are quite visible, the longer you wait to treat the stain, the harder it will be to remove.

1. Remove any excess mascara very carefully. Put a small amount of cold water onto a cloth and gently dab the stain.
2. Spray **Ariel Ultra OXI Stain Remover Spray** directly onto the stained area and rub gently.
3. Leave the spray on the stain for 1-5 minutes before washing as normal.
4. For best results, treat the stains as soon as possible and apply on both sides.



### Make-up

Often, a make-up stain leaves a faint oily mark if removed without a detergent product; make sure to check for this before drying the stained item, otherwise this mark will become very difficult to remove.

Remove non-oily make-up stains like eye shadow and blusher by lightly brushing the powder off the clothing. Be careful not to spread the stain further.

Use clean water to rinse, then blot as much fluid out of the stained area as possible with a clean cloth or napkin.

1. Dissolve 1/4 scoop of **Ariel Ultra OXI Stain Remover Powder** in 3L of warm water (max 40°).
2. Soak item for 1hr (max).
3. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.



### Blood

Cold water is best for blood stains as it will cause the blood to break down and dissolve. As blood stains are protein-based, using hot water can cause the blood to bind to the fabric, setting the stain. This is what makes blood stains especially tricky to remove!

1. Wash as usual with your detergent and add a scoop of **Ariel Ultra OXI Stain Remover Powder** to the wash.



# ARIEL





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